ZKONG

Electronic Shelf Label Series



7.3" Dot Matrix Multi-color EPD Graphic Screen ESL

ZKC73B-E

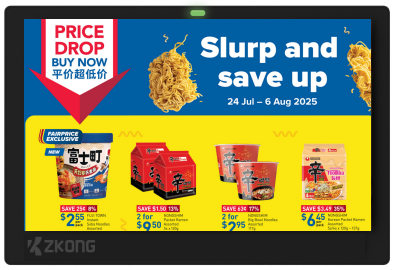
PRODUCT DATASHEET

PRODUCT FEATURES

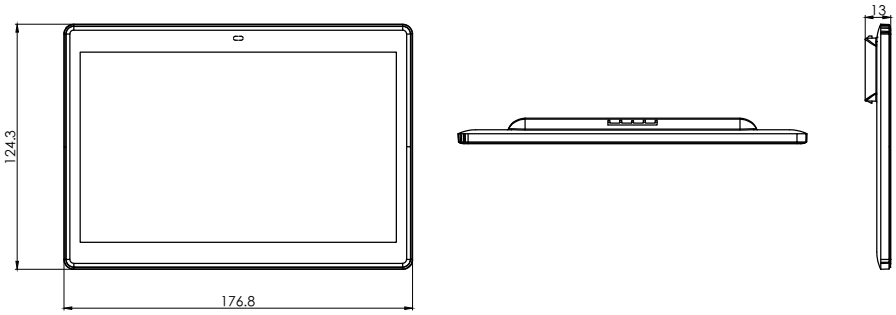
Cloud-managed | Multi-color EPD screen | Pricing in Seconds | 5-year Battery | Strategic Pricing | Bluetooth LE 5.3

TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)



Display Features

Display Technology	EPD
Active Display Area(mm)	160*96
Resolution（Pixels）	800*480
Pixel Density (DPI)	127
Pixel Colors	Multi-color
Viewing Angle	Nearly 180°
Usable Pages	6

Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.3
Encryption	128-bit AES
OTA	YES

Battery

Battery	4*CR2450
Battery Capacity	2400mAh

Physical Features

NFC	Yes
Operating Temperature	0~40°C
Dimensions	176.8*124.3*13mm
Packaging Unit	20Labels/box

Compliance

Certification	CE,ROHS,FCC